Making a Difference
Social Value Report 2018
Foreword

At Roche, we believe that our responsibility extends beyond just bringing our innovative medicines into the market. Here in India, we know that there is a lot we can do to contribute towards fulfilling the unmet needs in the areas of healthcare, education and building sustainable communities.

Our vision for Roche India is to inspire people to transform healthcare and care for every patient's life through innovative and sustainable solutions. For us, social accountability is not just a part of our corporate social responsibility (CSR) initiatives, but is reflected in each employee’s willingness and determination to give back to the community. Social responsibility is an intrinsic part of the daily work for our colleagues.

Through our Social Value initiatives and employee volunteering activities, we aim to broaden our impact within the Indian healthcare and education ecosystem, primarily through our work at the Roche Children’s Centre and our focus on STEM education. Also, having witnessed the devastation caused by the floods in Kerala, we felt it was important to support the communities impacted by the floods and help in rehabilitation efforts.

To help us achieve our vision for our social value projects, we partnered with like-minded organisations like the St. Jude India Childcare Centres, Life-Lab and SEEDS India, which helped us bring about a positive and sustained change in the communities that we live in.

For Roche India, our purpose: "Doing now what patients need next" means bringing CSR to the core of what we do every day. We hope that these efforts not only help ensure broader access to healthcare and education in India but also support overall citizen well-being.

Lara Bezerra, Chief Purpose Officer (MD) – Roche Pharmaceuticals India
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A Pioneer in Healthcare

Founded in 1896, Roche Holding AG is a Swiss multinational healthcare company that operates worldwide under two divisions: Pharmaceuticals and Diagnostics.

With our combined strengths in these areas, our business priorities are clear: we aim to increase patient access to healthcare. We aim for patients to receive personalised medical attention through our innovative medicines, and science and technology breakthroughs. We ensure that our business activities are focussed on sustainably benefiting the industry and society. We believe in conducting and advancing our business ethically and in a way that creates long-term value for all our stakeholders.

The philosophy of conducting business ethically and creating long-term value also applies to our corporate social responsibility (CSR) initiatives as we seek to develop sustainable and quality contributions towards our local communities through interesting as well as engaging programmes and collaborations.

Sustainability as a practice applies to Roche business activities as well as our philanthropic initiatives. Our commitment towards societies and communities in which we operate is innovative philanthropy with a sustainable outlook. The potential impact of a project is considered as the measure of its success rather than the material return on investment.

Differentiated innovator medicines in oncology, immunology, infectious diseases, ophthalmology and neuroscience

World-leader in in-vitro diagnostics and tissue-based cancer diagnostics

A frontrunner in diabetes management

Thirty medicines developed in-house are included in WHO’s Model List of Essential Medicines
Transforming Healthcare in India

Roche Products (India) Pvt. Ltd. was incorporated in 1994 as a wholly owned subsidiary of the Roche group. We are a research-focused, innovation-driven healthcare company with strengths in pharmaceuticals and diagnostics. All along our journey in India, our focus has been set on benefiting the patients in need through innovative interventions and initiatives.

Through collaborations and partnerships with a wide variety of stakeholders—internal and external, we strive to fulfil Roche India’s vision. Our target is set on enabling sustainable access of healthcare systems that will empower India to become a benchmark for other emerging markets as well as improve the health of people across borders. We aim to strengthen communities to make a long-term sustainable difference. We seek to inspire and positively impact the communities we interact with, by creating an environment with the highest standards of quality, safety and integrity.

“We inspire people to transform healthcare in India and care for every patient’s life through sustainable, innovative solutions.”

At Roche, we go beyond promoting our medicines to transforming healthcare in India. Our vision is to inspire people to transform healthcare and care for every patient’s life through innovative and sustainable solutions.
A tradition of philanthropy has existed at Roche for more than a century. We support social causes, educational initiatives, encourage youth engagement with STEM (science, technology, engineering and mathematics) and an interest in science by communities at large, and promote contemporary cultural activities. The common purpose of our activities is to make a lasting impact by building stronger and healthier communities. Philanthropy is our commitment to society and communities in which we operate—beyond our primary business and R&D activities.

Our approach to philanthropy mirrors our sustainable business model and culture of innovation. As a healthcare company, we are committed to building stronger and healthier communities by improving human services and support systems, especially for those who need them the most. Our emphasis is on projects that make a real difference through innovation, collaboration, quality and sustainability. By developing and supporting innovative solutions, and by applying our core knowledge together with leading partners, we aim to apply simple measures that result in lasting improvements for society.

Philanthropy is our commitment to society and communities in which we operate – beyond our primary business and R&D activities.
In 2018, we focused on three primary areas:

**Improve social development efforts**

Our social development efforts primarily aim at supporting children with cancer in India. Given the growing childhood cancer mortality rates in India, we partnered with St. Jude India ChildCare Centres to build the Roche Children’s Centre in Mumbai. This centre provides free accommodation and holistic support to children with cancer who travel from rural villages and small towns with their parents to larger cities for their treatment. It provides holistic care to the children and their families for the entire duration of the child's treatment.

We also focus on skill building for the parents to enable them to re-enter job markets and earn some income while their child undergoes cancer treatment at the centre.

**Facilitate innovation in science and education**

At Roche, we believe in the long-term impact that education can have on improving the lives of children and their families and the communities in which they belong. In India, we support education programmes in science and technology through our partnership with LifeLab, designed to inspire children. This initiative aims at leveraging science, technology, engineering, and mathematics (STEM) education via experiential learning among disadvantaged children in the state of Maharashtra along with capacity building for their teachers. Engaging learning methods not only incite curiosity among students but also make learning STEM fun and ensures sustainable changes in teaching methods.

**Strengthen local communities**

Strengthening the communities in which we operate is an important part of Roche’s responsibility as a global citizen. In response to the Kerala floods that ravaged the state in 2018, Roche India partnered with SEEDS India to help rebuild the local communities that were severely impacted during the floods and help prepare them for the future.
Cancer remains one of the leading causes of death globally; however, in India and in many developing countries, cancer diagnosis and treatment facilities are few and far between. In India, there are 40,000–50,000 new cases of paediatric cancer annually. Unfortunately, the survival rate of childhood cancers is as low as 30% as compared to 80% in the developed countries.

About 70% of these cases belong to the economically weaker sections of the society. While there is government and non-government support available to patients for treatment, awareness regarding the process for availing aid among low-income and resource group is limited. Moreover, these cancer-care facilities are inaccessible or difficult to access for many of India’s cancer patients as they are centred primarily into metro and big cities. As a result, treatment abandonment rates for children with cancer is very high due to lack of psycho social and financial support.

For holistic care to begin for childhood cancer patients, availability of accommodation for these children and their families is of utmost priority.

With access to quality care, more than 80% of children with cancer can survive and live complete and healthy lives.

Building a Strong Support System

With the objective of reducing the preventable gap in child cancer survival rates, Roche India partnered with St. Jude India ChildCare Centres to build the Roche Children's Centre. Present across 7 cities, St. Jude India ChildCare Centres provides free accommodation and support to children with cancer and has supported more than 13,500 children and their families so far.

The Roche Children’s Centre provides holistic cancer care to such children and their families. It houses children of all age groups, from toddlers to teenagers, with most of them from low income families and in dire need of help. The families are supported in every step of the treatment journey— in terms of nutrition, transportation, counseling, educational and recreational activities, and art-based therapy sessions.

Along with children beneficiaries, this holistic care process also takes into consideration the parents’ needs and provides them with unique facilities such as skill training programmes, counseling and various forms of engagement activities.

As an NGO partner, St. Jude India ChildCare Centres offers unmatched quality service with a recorded drop in abandonment rate from 30% to 5% among its beneficiaries.* In fact, the Roche Children’s Centre has helped increase St. Jude India ChildCare Centres capacity by 5%, thus enabling the organisation to reach out to an increased number of patients. St. Jude India ChildCare Centres complements these services including housing and nutrition with a strong support system for the children and the parents residing in the centres.

* measured over a period of three years.

The Roche Children’s Centre has touched more than 300 lives till date and continues to complete the circle of care to help children with cancer.
Roche Children's Centre

Most children are referred to St. Jude India ChildCare Centres by Tata Memorial Hospital, and others, including a few NGOs and social-workers, after they shift to Mumbai with their families for the cancer treatment. After submitting an application form, families are allotted accommodation units depending on occupancy, and the children and their families subsequently arrive at the Roche Children's Centre.

The Roche Children's Centre is identical to other St. Jude India ChildCare Centres spread across India and provides for children with cancer and their families for the entire duration of treatment. Services offered at the Centre include:
Housing

Access to clean and hygienic housing is of utmost priority for families to ensure that their child with cancer does not get infections and is able to complete the treatment process without any complications.

When two-year-old Shantanu* was diagnosed with cancer, his family shifted from West Bengal to Mumbai after a family friend suggested they consult Mumbai’s Tata Memorial Hospital. Even though they moved to the city, finding affordable accommodation became a great challenge. While the family initially stayed at another care unit in the city, they decided to leave the place due to poor hygiene conditions, including the prevalence of bed bugs, which increased infection risks for Shantanu. Fortunately, it was around this time that they secured a place at the Roche Children’s Centre. They are very happy with the cleanliness and hygiene maintained at the Centre.

Nutrition

Proper nutrition is another priority area for the parents as well as an important part of the service provided at the Roche Children’s Centre. Parents consult with the dietician at least once a month who gives them personalised advice, this is complemented with regular cooking classes conducted for the parents at the centre.

Shantanu’s parents appreciate the efforts made by the centre staff to support their son’s treatment. “While the hospital is providing high-quality treatment to our son, the Centre takes care of all additional needs and support. We have a clean and hygienic environment to live in and cook nutritious meals using ingredients that are recommended by the dietician. The centre also provides staple groceries to us. Shantanu’s milk intake is regularly monitored to arrest any weight loss during the treatment,” says Shantanu’s mother.

Once the families move to the Roche Children’s Centre, each family is given a starter pack that comprises of daily essentials.

*Names changes to ensure privacy of individuals.
Transportation

Daily transportation to and from the hospital is provided to the families residing at the Roche Children's Centre. The families appreciate it as they can cut down on the regular commuting costs.

Soham’s* family has been living at the centre since the past six months. Talking about an important aspect of the centre that makes his family’s life convenient at the Roche Children’s Centre, Soham’s father said, “we find the proximity of the centre to the hospital very convenient. It reduces our travel time, cost and most importantly, the physical strain on our son. We use the bus provided by St. Jude India ChildCare Centres and have very minimal costs associated with transport, which is unimaginable in a big city like Mumbai.”

Educational and Recreational Activities

Eight-year-old Arnab*, a child at the centre who travelled all the way from Kolkata for his treatment, loves studying and taking part in all the activities conducted at the Centre. He likes singing and is learning to play the guitar from a volunteer.

Arnab’s parents are glad that his health condition is not a barrier to his education and learning. Educational and recreational activities are especially important for children, such as Arnab who have spent most of their little lives inside hospitals undergoing treatment. After he suffered a relapse of cancer two years ago, his family moved again from West Bengal to Mumbai and were placed at the Roche Children’s Centre.

Arnab’s parents are glad that their son is getting exposed to a lifestyle that is very different from what they have back home. “When we see our son receiving good treatment and care, as well as enjoying and learning as any other child would, it brings us immense joy,” says his mother.

*Names changed to ensure privacy of individuals.

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Educational and extra-curricular activities at the Roche Children’s Centre are a welcome break for the children as it helps take their mind off the treatment.
Counseling

A child coping with cancer often needs physical, mental and emotional support especially since the treatment is often very long drawn and painful.

To help improve the mental well-being children and their families have access to personalised counseling sessions that are conducted at regular intervals considering their specific needs and issues. Children, as well as their parents, are counselled from time to time for better treatment management, ways to continue education for the child through the treatment, diet, skills, career counseling for parents and much more. While these formalised counseling sessions are significant to ensure the welfare of children and their care-taking parents, children often find a strong support system among their peers through mutual understanding and strength of friendship.

To help improve their mental well-being, children and their families have access to personalised counseling sessions.

Art-based Therapy

Twelve year old Ashvita*, another child at the Centre is proud of how confident she has become living at the centre. She has gradually overcome her shyness and now participates actively in different activities, especially singing and painting. She has learnt to express herself through art, and this helps her deal with the challenges associated with the extensive treatment. She has also made many friends in the centre; they have become her greatest and strongest support system.

“I never had such opportunities before. I was under the belief that being diagnosed with cancer only means hospital visits, doctors and medicines. However, here I get a chance to learn new things and make new friends while getting good treatment and care.”

-12-year-old Ashvita.
Roche Children’s Centre In Guwahati

As the next step for Roche towards working for children with cancer, a detailed needs assessment study was conducted across India, revealing a strong need for such a similar setup in the north-eastern region of India. These regions are comparatively underserved as far as infrastructural facilities are concerned, and even more so when it comes to medical facilities. This infrastructural backlog aggravates the situation for both, the diagnosis and the treatment of cancers, which are mostly due to lack of awareness, socio-economic conditions, and difficulty in accessing the facilities for cancer diagnosis and treatment. The hurdles make cancer treatment even more difficult and inaccessible for the patients from north-east India as they have to travel to cities as far as Mumbai and Delhi for the treatment.

A study by Tata Memorial Hospital, Mumbai, also revealed that nearly 40% of the overall cancer cases detected are the patients from the north-east, indicating the high rate of migration from the region to the cancer care centres across the country. Considering the existing gap and the increasing need to focus on improving healthcare infrastructure in the region, Roche chose Guwahati to scale up its efforts and build the second Roche Children’s Centre in partnership with St. Jude India ChildCare Centres. The centre is expected to be operational in early 2019.

The north-east has since witnessed an increased focus by the government to improve healthcare facilities in the region. With the new centre in place, efforts will be focused on ensuring that no child in the region has to abandon available treatment because they don’t have a place to stay.

Support offered at the Roche Children’s Centre

- Recreational activities
- Skill training and enhanced employability
- Emotional support from other parents at the Centre
- Efficient staff and support system
- Soft skills and exposure

*Names changes to ensure privacy of individuals.
Impact of holistic care at the Roche Children's Centre

300 lives cared for till date at the Centre

100% of families completed the treatment process

100% of children have remained infection-free at the Centre

* Information for the Roche Children’s Centre
Parents battle their own struggles while the child is undergoing cancer treatment. They leave behind their source of livelihood and family support system when they travel to Mumbai and continue to live here for several months without the necessary financial and emotional backing. Parents struggle with mounting medical expenses and rely on support from extended family members. These situations are especially difficult for the families belonging to low-resource social and economically disadvantaged communities—typical families who find a home at the Roche Children’s Centre.

A reduction in expenses through the journey of their child’s treatment is a great relief for the parents facing acute financial strains. For instance, when Soham’s* and Ashvita’s* parents found out about the cancer, they initially consulted a hospital in Kolkata where they incurred high treatment costs and exhausted a majority of their savings. After arriving in Mumbai without much financial strength, they filled an application to get accommodation at the St. Jude India ChildCare Centres via an NGO referral and were soon able to secure a place at the Roche Children’s Centre. Now, their only expenses are for daily vegetables.

Making It A Home

During their stay at the centre, it is extremely important to ensure that parents are provided with a sense of belonging and routine at the Centre—it helps parents focus efficiently on their child’s treatment. A range of activities conducted for parents at the Roche Children’s Centre provides a sense of normalcy and stability to the families.

Parents at the Roche Children’s Centre are taught basic skills to enhance their abilities of child care, specifically through cancer treatment. This includes teaching them to cook nutritious meals as well as maintaining a high level of hygiene and cleanliness. Regular and personalised counseling sessions also provide emotional support to the parents. With both parents solely focusing on child care, a positive change in socially set gender roles, and thereby better bonding among parents is observed at the Centres.

A reduction in expenses through the journey of their child’s treatment is a great relief for the parents facing acute financial strains.

Two-year-old Lenin’s* family is encouraged by the bonds they have built at the centre. A chance encounter with another family at the Tata Memorial Hospital connected them to St. Jude India ChildCare Centres, after which they got accommodation within a fortnight of submitting their application. Lenin’s parents have effortlessly adjusted to life at the Roche Children’s Centre, and they appreciate the services available to them: “Talking to other parents makes us feel light-hearted, and the counseling sessions have personally been beneficial to us,” says Lenin’s father.

Additionally, to ensure that the parents have a sense of greater responsibility and belonging towards the Centre, certain centre management and daily monitoring duties are regularly assigned to them. While activities such as yoga, cricket, and festival celebrations are organised for families for recreational purpose, skill-training programmes are also organised to help divert their mind and concentrate on other activities. These sessions include basket weaving, embroidery and two-wheel repair training, which help parents at the Roche Children’s Centre in relaxing as well as have strengthening their bond with other parents.
Building vocational skills

Reducing costs through the treatment is short-term support; a long-term intervention is to strengthen the family’s ability to earn and sustain an income. As holistic support for children and their families, the skill training initiatives for parents are of significant importance. Roche is developing an infrastructure framework for skill-training by setting up a mobile training van for parents. Serving as a mobile classroom between various centres, this van will impart vocational training such as computer training etc. This initiative aims to facilitate income generation opportunities for parents, which in turn, complements living expenses incurred in the city in the short-run and makes parents employable with better opportunities back home post-treatment.

Activities for parents at the Roche Children’s Centre

- Centre management activities with other parents
- Recreational activities such as Yoga, cricket, family celebrations, etc.
- Regular counseling sessions
- Child-care focused activities such as learning to cook nutritious meals
- Vocational training such as basket weaving, embroidery, auto-repair training, etc.
Transforming Education with Science

Science and technology is at the core of what we do at Roche. As a research-based healthcare company, Roche realises the impact of education, especially STEM (science, technology, engineering and mathematics) to encourage creativity and curiosity in children.

Schools in India, especially in poorly resourced schools, follow traditional methods of education that is heavily anchored in theoretical learning. Most of the students in these schools belong to economically-challenged families. Lack of interest and low relevance of school education amongst these students results in low attendance leading to poor outcomes. Conceptual clarity on STEM subjects among students in such schools typically range from a minimum of 39% to a maximum of 53% with a high dropout rate. Almost 40% of all drop-outs are due to lack of interest. With over 80% of students lacking access to experiential learning in schools, this challenge manifests itself through low learning outcomes as well as serious lack of employable workforce.

Roche partnered with Life-Lab to transform education and create a scientific aptitude among children from underprivileged schools in Mumbai. Life-Lab is a non-profit organisation that identifies schools and community centres that show an enthusiasm for improving their teaching, but lack the resources to do so. This is followed by a year-long Activity-Based Learning (ABL) or Inquiry-Based Learning (IBL) has been proven to improve the quality of education and has been endorsed by the Government of India and several leading institutions like UNICEF.

This year-long academic programme comprises of do-it-yourself activity kits, assessments, science fairs as well as teacher training modules. The programme has been initiated in six schools across Mumbai for the academic year 2018–19, helping about 1,150 students and 19 science teachers. The programme is designed to introduce and inculcate five parameters of effective ABL-fun, engagement, curiosity, conceptual clarity and problem solving.
Main features of the programme include:

1. Teacher Orientation (TO) Sessions
The objective of these sessions is to orient teachers towards Activity-Based Learning (ABL), how to use and integrate them in the curriculum and help them understand how an ideal ABL classroom is designed and planned. Each TO lasts for around 3.5 hours at the end of which teachers are familiar with the programme and they have the appropriate technical know-how of the products and implementation processes.

2. Principal Orientation Sessions
These sessions provide an introduction to the programme outlining expectations, roles and responsibilities of the principal and inspires them to be actively involved and participate in the program. The training also showcases the value proposition and impact of the programme on the school, teachers and children.

3. DIY Activity Sessions
Students are provided with DIY kits to enable effective ABL-based learning. Children receive a meaningful and joyful learning experience through various activities conducted with them.

4. School Support Sessions
Activity-Based Science Learning (ABL) is a new concept for almost all teachers and therefore, they have their own learning curve in adopting and implementing ABL in their own classrooms. To support teachers further on this journey, periodic in-school support is provided to teachers on a regular basis. Such regular touch-points help teachers implement ABL effectively and improve the quality of the learning experiences for students.

5. Design Challenges for Students and Teachers
This component provided an opportunity to students to explore their creativity and problem-solving abilities on a regular basis. Science-based themes are shared with teachers and students to encourage them to come up with a working prototype. The design challenges are announced taking into account the level, ability, means and resources of the child to develop such prototypes. Over the year, 3 design challenges are conducted.

6. Creation of Science Corners
Science Corners are created in classrooms where the output of the children’s creativity using science are showcased. Such spaces provide a constant presence of science-focused learning in the classroom, and a real-time tracker of programme progress and impact.

7. ‘Celebrate Science’ events
At such platforms, selected submissions from design challenges are recognised and students are given an opportunity to showcase their work to the entire school. These events have seen an active participation from all stakeholders including students, teachers, principals and parents.

8. Measuring Impact
At the beginning of the programme, a baseline study is conducted to assess the level of conceptual clarity of scientific concepts through traditional theoretical methods of teaching. At the end of the year, an end-line assessment study will measure the progress of children as well as teachers, specifically on conceptual clarity of scientific concepts.
Making a Difference Through Experiential Learning

As a science teacher to 4th grade students, Sujata Atawale of Dr. Babasaheb Ambedkar school realises the significance of experiential education. This belief is reflected when she passionately talks about her students.

However, teaching in under-resourced schools with system level limitations has its own challenges as she found it hard to consistently incorporate practical aspects of teaching in a classroom. This is because heavy workloads and tight schedules made it restrictive for her to gather experiment materials for her children most of the time.

However, with the support of Roche and Lifelabs, her worries have reduced significantly. “I am overjoyed to see my children getting access to quality learning experience. Even I feel more comfortable and capable of helping them learn science at a deeper level,” she says.

Sujata takes the activities a step further by integrating them with other materials to teach students in more than one way and more than one concept.

Teachers find this resources help make their teaching sessions more compelling and find children to be more receptive in these kind of sessions.

“Through the water filter activity, I understood how different materials can be used to purify water. I did the same activity at home to have cleaner water for my parents.”
- Aditya Tambe, 5th Standard student

Impact Outcomes

92% children have conceptual clarity
100% of the teachers expressed ease of learning

No. of school support sessions - 68
No. of science innovation forums conducted - 10
Strengthening Communities

At Roche, our philanthropic efforts have one common focus: strengthening communities to make a long-term sustainable difference. In 2018, heavy floods affected the state of Kerala between July to August 2018 and was amongst the worst natural calamities in the state in nearly a century. We believe it was important to react to the immediate needs of the community and provide sustainable help. To support affected communities in the Wayanad district of Kerala recover from the aftermath of the floods, a holistic programme was implemented in partnership with the Sustainable Environment and Ecological Development Society (SEEDS), a non-profit organisation that works to protect the lives and livelihoods of people exposed to disasters.

The programme aims at equipping the most vulnerable communities with water resource management, Water and Sanitation for Health (WaSH) facilities and building capacities of health workers, with a specific focus on mental health. Over a period of six months, the following interventions are being implemented:

1. Water and Sanitation Facilities

The program ensures that the water and sanitation facilities delivered are used properly to prevent the spread of disease and enable a rapid supply of clean water to households. More than 45 wells were cleaned as a part of the process. Also more than 10 wells were rehabilitated.

This intervention was undertaken after an in-depth site selection and sanitation surveys. Wells were restored after repair, and rehabilitation was done with apron construction (retrofitting). Online chlorination units and community level water filters were also installed. Once wells are restored, local communities are educated on the importance of well maintenance to ensure that water facilities are maintained properly to prevent any disease outbreak and supply of clean water to the local families.

2. Awareness and training

Water and Sanitation for Health (WASH) Training sessions were held for the entire village to build awareness around issues of water testing and water quality monitoring at the household level, drinking water sour-super chlorination, information on water borne diseases and water handling practices, and avoiding communicable diseases by making changes to hygiene practices. After such sessions, WASH committees are formed with detailed roles and responsibilities. A focus is laid on gender-balanced committees.

3. Capacity building for Health Workers

ASHA (Accredited Social Health Activists) workers have been mobilised and included in the programme, to share information on reducing communicable diseases and improving the health status in villages. They are trained to conduct awareness campaigns and orientation programs at the community level, by using practical demonstrations and flash cards. Topics such as personal hygiene practices, supporting lactating and pregnant mothers, immunisation, improving antenatal and postnatal care service delivery, etc. are covered in these sessions. Coordination with Government health workers at the district level forms an integral part of the programme. An additional focus of the programme is to train 25 community mental health workers and non-specialised health workers on Mental Health.

- 45 wells supporting more than 1,531 families cleaned
- 105 social health workers trained
- 114 beneficiaries trained on good health practices
Harnessing the Power of Roche Employees

A common thread that connects all employees at Roche India is a strong sense of purpose and the drive to positively impact the communities that they interact with. The deep involvement of Roche employees in reflected through their continuous support and involvement in various social value activities. Over a period of time, through various philanthropic activities, employees have come together as one family and worked towards a common cause. Employee volunteer initiatives have strengthened the bond among the teams and the team members. Roche employees’ active volunteering adds joy and value to philanthropic initiatives, besides meeting the needs of our social value-partners.

events at St. Jude India ChildCare Centres located in Noida, Hyderabad, Jaipur and Kolkata. In 2018, Roche colleagues contributed in-kind stationery, grocery, and food items which would help speed-up children’s recovery process. Child-friendly activities were carefully planned, and gifts were selected for them, along with spending quality time with children and their families. This spirit of giving and sharing connects all employees as one single family.

Many Roche colleagues carry out voluntary work in their spare time, helping them to meet new people, develop their skills and abilities, and make a difference to communities. For 2018, Roche employees focused on contributing

The Roche Children’s Walk

At Roche, we believe that children in need everywhere deserve a helping hand towards a brighter future. That’s why, on 14 June 2018, our employees around the world join forces for the annual Roche Children’s Walk. The Walk has been inspiring and enriching lives globally for the past 16 years through employee support and contributions for children who need care and support.

In the spirit of One Roche, colleagues from Roche Pharma, Diagnostics and Diabetes Care came together in 2018 to participate in the annual Roche Children’s Walk. Since the past three years, Roche India employees have walked together in support of the Roche Children’s Centre. Through this initiative, the team has raised funds and helped increase awareness about the Centre. Along with the Walk, Roche employees also volunteer and arrange special

towards the community as One Roche family and contributed over 5,000 hours of volunteering.

Throughout the year, employees have participated in various CSR activities like blood donation camps and donation drives for underprivileged children. Self-organised by the employees themselves, such initiatives leverage the skills and competencies of employees. Such initiatives have seen a strong support from employees and they personally consider it an enriching experience.

Over 5,000 hours of volunteering contributed by Roche employees
Future Aspirations

For over 120 years, Roche has been committed to improving the lives of people. Together, with our aim to improve healthcare through our innovative medicines, we are committed to building stronger and healthier communities. We believe in accelerating science education and literacy, in supporting communities and advancing social change.

We are proud of the initiatives that we undertook in 2018 and we look forward to strengthening our efforts in 2019. The Roche Children’s Centres, including the upcoming centre at Guwahati, remain an area of focus for us. We will continue to support programmes that will benefit from an active, long-term commitment on our part. We will seek to strengthen our connection to local communities with innovative, sustainable projects and partnerships that add value. By developing and supporting innovative solutions and by applying our core knowledge together with like-minded partners, we hope to apply simple measures that result in lasting improvements for society.

We are grateful for the support of our partners, St. Jude India ChildCare Centre, Life-Lab, and SEEDS India and the unconditional support from our employees as they have helped us bring our vision to life. We look forward to working with more stakeholders who share our collaborative, value-based approach and hope to continue making a meaningful difference in India.